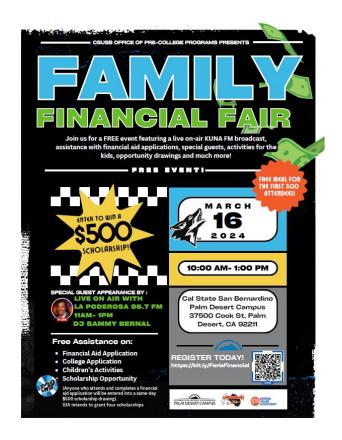




PRESS RELEASE

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Family Financial Wellness Fair comes to CSUSB Palm Desert Campus

PALM DESERT, Calif. – The Cal State San Bernardino Office of Pre-College Programs invites all members of the community to its Family Financial Wellness Fair taking place at the CSUSB Palm Desert Campus on Saturday, March 16, from 10 a.m.-1 p.m.

The free event is designed to empower families with essential tools and information to enhance their financial well-being and will feature assistance with financial aid applications, special guests, activities for kids, opportunity drawings and a live broadcast by La Poderosa 96.7 FM.

Families from across the Coachella Valley are encouraged to attend for a day of learning, empowerment and fun.

There will be free food for the first 500 attendees, hourly opportunity drawings, a resource fair, and opportunities to participate in financial wellness workshops.

Attendees will enjoy workshops on the following topics:

- A CSUSB admissions information session and next steps for admitted students
- How to complete financial aid applications including FAFSA and California Dream Act with a team of trained professionals providing on-the-spot individualized assistance
- Financial wellness and financial literacy
- Applying for the CalKIDS Program (a scholarship program for eligible low-income families that provides \$100 for eligible newborns to use for college expenses and \$500 for children in grades 1-12.)

Individuals who attend the financial aid workshops will be entered to win one of four \$500 scholarships.

Registration is encouraged, and <u>individuals can register themselves and their guests</u>.

Organizations can also register to participate in the resource fair component of the event.

The CSUSB Palm Desert Campus is located at 37500 Cook St.

About PDC: The CSUSB Palm Desert Campus offers bachelor's and master's degrees, teaching credentials and certificates, and plays a vital role in educating the region's growing population.

For more information about the CSUSB Palm Desert Campus, contact Mike Singer in the Office of Strategic Communication at msinger@csusb.edu or (760) 341-2883, ext. 78107, or visit the PDC website at www.csusb.edu/pdc.